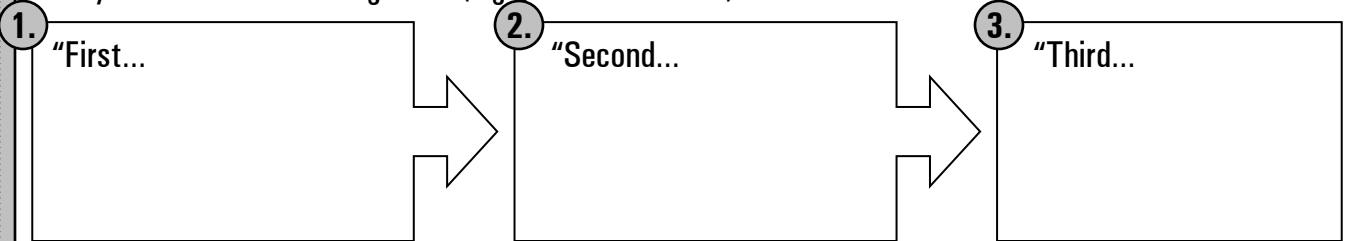# The Argument:
Communication Template

Headline
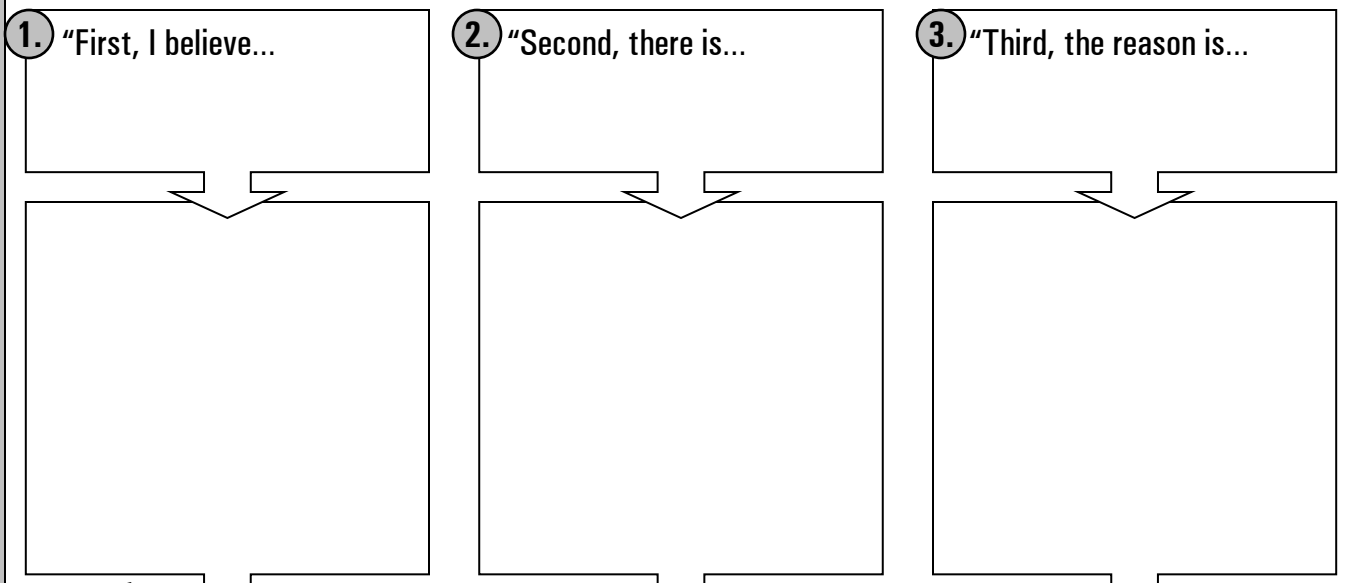
"I think we should...

Directory

"I say this for the following three (signpost the number) reasons...

1. "First...

2. "Second...

3. "Third...

Support

1. "First, I believe...

2. "Second, there is...

3. "Third, the reason is...

Transition