

The Argument/Introduction: *Communication Template*

Situation (current state of affairs)

Complication (recent change, challenge, or adversity)

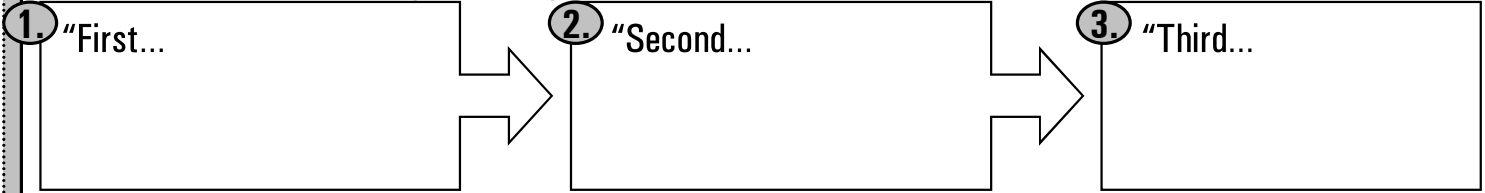
Implication (question or statement to address)

Headline

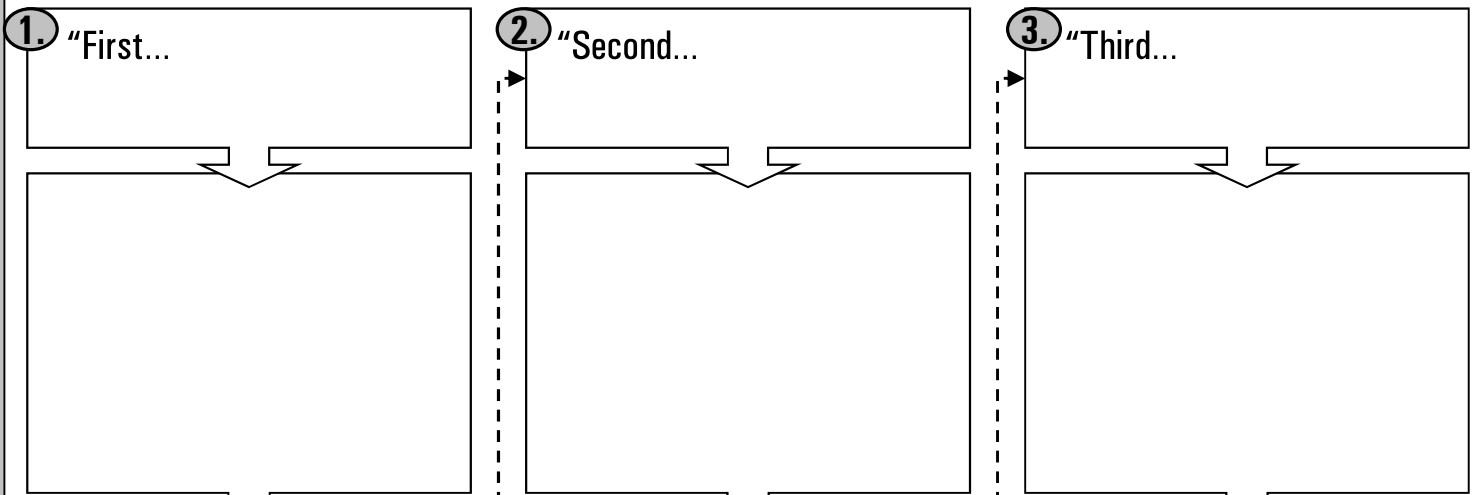
☐ "I propose that we..."

Directory

"I say this for the following three (signpost the number) reasons..."



Support



Transition

