

The Presentation:

Communication Template

Attention Grabber: "About a month ago..."



Headline: "This story leads right into our topic..."



Introduction:

1. Name (optional):
2. Title/Position (optional):
3. Purpose: "In taking a look at _____ (topic), the key here is..."



Directory: "To understand this, we need to look at..."

"First..."

"Second..."

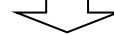
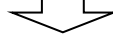
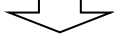
"Third..."



"First, let's discuss..."

"Second, let's discuss..."

"Third, let's discuss..."



Conclusion: "The takeaway here is..."

"And that relates back to the beginning..."