

The Presentation: *Communication Template*

Attention Grabber: "About a month ago..."



Headline: "This story leads right into our topic..."



Introduction:

1. Name (optional):
2. Title/Position (optional):
3. Purpose: "In taking a look at _____ (topic), the key here is..."



Directory: "To understand this, we need to look at..."

"First..."

"Second..."

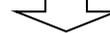
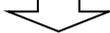
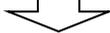
"Third..."



"First, let's discuss..."

"Second, let's discuss..."

"Third, let's discuss..."



Empty box for content under "First, let's discuss..."

Empty box for content under "Second, let's discuss..."

Empty box for content under "Third, let's discuss..."

Conclusion: "The takeaway here is..."

"And that relates back to the beginning..."