

The Strategic Update:

Communication Template

Height: *(What questions haven't we asked? What other ideas can grow out of this?):*

"Taking a step back and looking at this from a broader perspective, we should also consider..."

Sight: *(What is the long-term impact? What are the ramifications down the road?):*

"Look out over the horizon and taking a look at the long-term..."

Begin

Headline: "The solution is..."

Directory: "To understand this, we need to look at..."

"First..."

"Second..."

"Third..."

"First, let's discuss..."

"Second, let's discuss..."

"Third, let's discuss..."