

The Strategic Update: *Communication Template*

Height:

(What questions haven't we asked? What other ideas can grow out of this?):

"Another question we should ask ourselves is..."

"Taking a step back and looking at this from a broader perspective, we can also..."

Sight:

(What is the long-term impact? What are the ramifications down the road?):

"Looking out over the horizon..."

"Taking a look at the long-term..."

"The vision here will look like..."

Begin

Headline: "The solution is..."

Directory: "To understand this, we need to look at..."

"First..."

"Second..."

"Third..."

"First, let's discuss..."

"Second, let's discuss..."

"Third, let's discuss..."