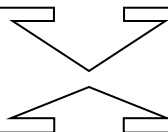


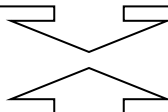
# The Strategiscope™:

## *Communication Template*

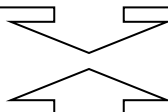
**Industry View:** "Taking into account the entire industry..."



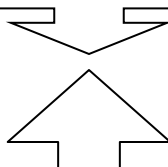
**Company View:** "Looking at it from the company as a whole..."



**Department View:** "The department's take is..."



**Team View:** "The team views it as..."



**Your View:** "My view is..."